

Do your homework before meeting with vendors

It is important for you to do preliminary research prior to meeting with potential vendors. Browse magazines, websites, and industry publications for photographs depicting elements you wish to include in your floral designs.

It can also be helpful to label styles and design elements that you dislike and would not like to include in event florals; so don't hesitate to bring those photographs along as well.

Check your 'To Do' list prior to scheduling a consultation

Before you schedule a floral consultation, it is **imperative** that you have the following details in place:

- Ceremony and reception locations
- A budget
- Your event colors
- Your completed client questionnaire

Other details that are significant, and thus best addressed prior to your floral consultation, include:

- Dress styles for you and your maids
- Number of guests expected to attend the event

Once you've scheduled your consultation, don't forget to bring these items along:

- Completed questionnaire
- Color/Fabric swatches
- Photos of your dresses
- Photos of your event venues
- Photos/Magazine clippings that depict elements you wish to include in your floral designs
- Photos/Magazine clippings that depict elements you do not wish to include in your floral designs

How long will the consultation last?

Consults typically last from 1 to 1 ½ hours, depending on whether it is your first floral consultation or not.